



*“The Ipiphony system is a communication tool that will help you meet your business objectives and many times save money in the process. The system utilizes open architecture, VoIP and SIP technology that are the platforms that allows for the most advanced features to be available cost effectively to small and medium size businesses.”*

## **Top Ten Reason to buy Ipiphony:**

1. Most cost effective, feature rich system on the market. The Ipiphony system with our standard license includes almost every advanced feature available without additional hardware or software cost. Specifically:
  - Unified messaging, allowing voice mail and e-mail retrievable via web interface
  - Call center applications
  - Ability to connect remote workers with remote phones, soft phones or through cell phones
  - End point manager allows updating of remote devices via web interface
2. The system offers you the ability to record calls on demand by extension. In addition, we offer the ability to record every call in or outbound by extension. The ability to record all calls with other systems would cost approximately \$1K/extension.
3. The Ipiphony system is totally open which means that you can take advantage of new features that we develop, that are developed by other open source developers or that you develop yourself.
4. The Ipiphony system offer paging through the telephone sets. There is no limit to the number of telephones that can be paged and no limit to the number of zones. In addition, you have the option to allow for answering back to any paged telephone.
5. Ability to take advantage of new carrier solutions. We can connect to SIP carrier services which can save significant money. The system can also connect using alternative carrier solutions such as T1/PRI and analog lines.
6. The system offers a browser based tool that will allow you make programming changes to the system and for an individual user to make changes to their specific extension.
7. The Ipiphony system can be set up in a manner that offers redundancies and failover capability that ensure the highest level of operation and reliability.
8. The system can allow for virtually limitless parties on conference calls. The only limit is the number of voice paths or lines connected to the system. Ipiphony also integrates to Microsoft OCS voice/video solutions.
9. The system offers the flexibility to connect remote branches with legacy telephone systems.
10. We offer the ability to have ongoing software upgrades included as part of our extended maintenance support.